

# A Short Intro to using WCGC Facebook & Instagram.



Garden Club Embraces Social Media

Were you aware of  
WCGC's FB page?



<https://www.facebook.com/westchicagogardenclub/>

Let's get started --- you will need

- ▶ A PC, or Mac, smart phone, or Android, or tablet.
- ▶ Smart phones/droids/ tablets need FB app
- ▶ PCs and Macs use their webbrowser

- ▶ In the search bar (magnifying glass) enter “West Chicago Garden Club”.
- ▶ If this is your first visit LIKE our page.

West Chicago Garden Club

Page Messages Notifications 7 Insights Publishing Tools Settings Help

West Chicago Garden Club  
@westchicagogardenclub

Home  
About  
Photos  
Events  
Reviews  
Likes  
Videos  
Posts  
Manage Tabs  
Promote

Liked Message More

Status Photo / Video Offer, Event +  
Write something...

This Week See All

16 ↑ Post Reach	0 Website Clicks	10 ↑ Post Engagement
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More Reach. Less Money.  
Reach 61,000 people near West Chicago Garden Club. Get started.

Community Organization · West Chicago, Illinois  
Always Open

Search for posts on this Page

25 likes 0 this week  
Krista Littmann and 9 other friends

16 post reach this week

See Pages Feed  
Posts from Pages you've liked as your Page

- ▶ You can browse through the pages.
- ▶ If you tap/click on individual posts/pictures you can then comment on that post.

*READY FOR  
INSTAGRAM?*



*Did you know we are  
already Instagram stars?*

<https://www.instagram.com/westchicagogardenclub/?hl=en>





Instagram

Search



westchicagogardenclub

Follow



37 posts

4 followers

8 following

[www.westchicagogardenclub.org](http://www.westchicagogardenclub.org)



*FOLLOW ~ FOLLOW ~ FOLLOW ~ FOLLOW  
ITS GOOD BE A FOLLOWER ON  
INSTAGRAM!*

*THE MORE FOLLOWERS OUR CLUB HAS  
THE MORE FREE EXPOSURE WE GET AND  
HOPEFULLY MORE MEMBERS*



# *How to find the club's page.*

- *Use any computer device that works for FB.*
- *Search for Instagram or log into your Instagram account.*
- *Search “westchicagogardenclub” as all one word.*
- *You can comment on our posts or simply click the heart (likes that particular post).*